

# WELCOME ...



The presentation starts shortly...





# **Bruce Lamb**

Is your host for this presentation



#### Introduction

- Introduction
- What is Crowdfunding
- September 2008
- The Bank Problem
- Crowdfunding Market Overview
- Market Size Now & Projected
- Social Media
- Founders
- Success
- Timing
- Getting Ready
- IMPACT101 Attributes
- IMPACT101 Platform Overview
- Donation Potential/Growth Statistics/ Feedback/ Testimonials/ Q&A
- Getting Started
- Close



#### Introduction

A PROCESS of raising funds for Projects or Good Causes through a Group of People working together.

**Today via the internet.** 

Is it Legal? - Yes.

The Financial Conduct Authority's (FCA) website identifies four types of crowdfunding:

Loan-based. People lend to individuals or businesses in the hope of a return in the form of interest payments and a repayment of capital over time (this excludes some business-to-business loans). Also known as marketplace lending or crowd lending. It is regulated by the FCA.

**Investment-based**. People invest directly in businesses by buying shares or debt securities or, indirectly, by buying units in an investment scheme. It is regulated by the FCA.

**Donation-based.** People give money to individuals, enterprises or organisations whose causes, activities or purchases they want to support, with no expectation of any return (for example, litigation, medical treatment and other philanthropic and civic projects). It is not regulated by the FCA.

Pre-payment or rewards-based. People give money to receive a reward, service or product. It is not regulated by the FCA. (FCA: Crowdfunding.)

https://www.fca.org.uk/consumers/crowdfunding





## The Crash: 2006 - 2008

The Banks (the problem) are failing the People, Business and Investors. Trust has diminished, Since 2008. Mortgage Backed Security failure was <u>deemed</u> route cause of - The Crash? 3 Films... People Need Alternatives..

PPI/ MSC/ Libor/ Rate Swaps/

# September 2008













#### The Banks - The Problem!

https://www.thegreatbritishmortgageswindle.net/





https://www.bankwhistleblower.co.uk/

https://mortgagesecuritisationclaims.co.uk/

https://www.banksclaimsgroup.com/

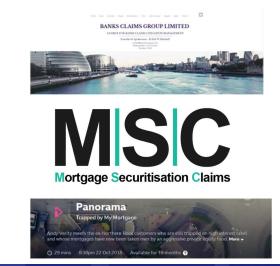
#### https://www.spankthebankerfilm.com/



#### Trap

Lisa and Mark Elkins have to pay £2,500 a month on their mortgage because their interest rate is nearly 5%. That's about three times the best market rate











#### There's A Problem In The Finance system?

#### HBOS manager and other City financiers iailed over £245m loans scam

Fraud bankers and consultants indulged in sex parties and luxury holidays as their victims lost homes and businesses



Disgraced HBOS manager Lynden Scourfield (right) with consultant David Mills (centre), and Michael Bancroft

If these were consisted of found and consulting Photograph, Themps Valley Balico.

A group of bankers who ran an "utterly corrupt scheme" that left hundreds of small business owners "cheated, defeated and penniless" have been sentenced to almost 50 years in jail.

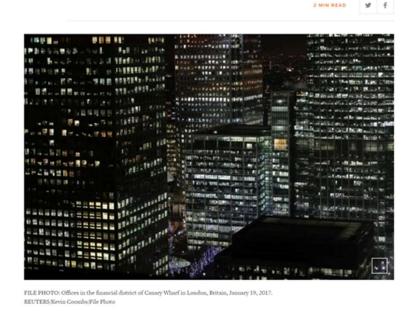
Lynden Scourfield, a former senior HBOS manager, was sentenced to 11 years and three months in prison after the judge found he had "sold your soul, for sex, for luxury trips with and without your wife – for bling and for swag".

Scourfield, 54, was jailed on Thursday after pleading guilty to the extensive scheme that drained the bank and small businesses of around £245m and left hundreds of people in severe financial difficulties.

Judge Beddoe described Scourfield as an "utterly corrupt bank manager" who, driven by "rapacious greed", had "got his tentacles into the businesses of ordinary and honest people and ripped them apart without a thought for those affected"



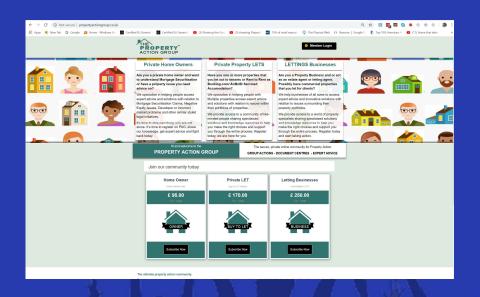
## Banks paid \$321 billion in fines since financial crisis: BCG



(Parent) Parks and the world have not a short days hilling in Care discording the 200



# The Bankster's - The Problem! Landlords - There's A Problem In The Finance & Regulatory System?



#### What is changing in property law?

Section 24 of the Finance (no. 2) Act 2015 might mean that over half of UK landlords will be pushed into a higher rate of tax despite their income not having increased, and some might end up renting at a loss.

Subject: CONSPIRACY TO COMMIT FRAUD - THE BRITISH MODEL

Dear Sirs

"As a nation, we pride ourselves on the rule of law. Above the Old Bailey stands the gilded statue of Lady Justice. She carries the sword of justice in one hand and the scales of justice in the other. She wears a blindfold to symbolise that justice is blind and does not distinguish between the powerful and the weak. Yet for those who have been the victims of the systematic fraud practised by UK banks and financial institutions, such sentiment is nonsense. The statue representing their experience of justice would be heavily rusted rather than gilded. It would wear a blindfold to avoid having to see the activities of the financial institutions whose wrongdoing has ruined individuals and families, and its arms would be firmly tied behind its back to symbolise the lack of activity

by both the police and the regulators." "....we have seen clear evidence of tampering with documents, false witness statements and the leveraging of a position of power and clout to drive many thousands of good businesses into insolvency." William Wragg, MP

Criminals with law degrees and/or financial accreditation are manipulating the British justice system *en masse*, and neither the Prime Minister nor anyone in the police, judiciary, Ministry of Justice, or government cares. Nobody in authority is willing to stop 'The Fall of the House of Usher' - obviously for reasons best known to themselves.

Criminals have infiltrated, and are embedded in, every single UK public entity, quango, and oversight body - and even in charities. Police and the Law Society continue to honour the Memorandum of Understanding that existed between the Association of Chief Police Officers and the Law Society, in which they agreed NOT to investigate each other. Perhaps this is why no action is ever taken, and why there is no remedy for justice in the UK. No doubt police must have many such Memoranda, as they do nothing to quell this kind of crime.

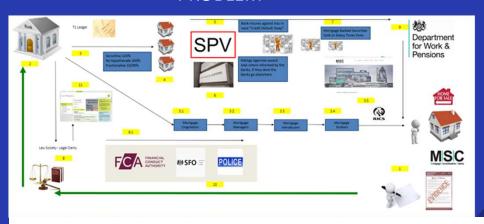
Victims groups have been able to 'out' those who take no action, and who are therefore complicit in the crimes. It is almost everyone in the system, and most certainly Mrs. Theresa May and the police.



# There Has To Be A Better Way – Imagine No Debt?

Banks Don't Lend You Money. They Manage Securities! Your Signature Creates the Credit. Money from Thin Air!! Yet You Have Debt?

#### **PROBLEM**





Crowdfunding - Wikipedia 🔮

https://en.wikipedia.org/wiki/Crowdfunding

Crowdfunding is the practice of funding a project or venture by raising small amounts of money from a large number of people, typically via the Internet.

SOLUTION



Who is Crowdfunding?





















# **Crowdfunding Market Overview**

#### **crowd**funding

START A FUNDRAISE

Site	Total Raised	Supporters	Platform Fee	Payment Fee	Important to Know
gofundme	\$5B	50M	0%	2.9% + \$0.30	<ul> <li>✓ Can withdraw immediately and deposits take 2-5 business days</li> <li>✓ 24/7 rapid email support, mobile app, superior add beneficiary feature</li> <li>✓ GoFundMe Guarantee protects donors and beneficiaries from fraud</li> </ul>
KICKSTARTER	\$3B	14M	5%	3.0% + \$0.20	✓ Specializes in creative projects with robust reward fevel feature  x 14-day wait to withdraw and deposits take 5-7 business days  x Limited email support hours, requires Kickstarter approval to launch
INDIEGOGO	\$18	9M	5%	3.0% + \$0.30	✓ Offers "flexible funding" pay more fees to not hit goal  ★ 3-week wait to withdraw and deposits take 2-5 business days  ★ Limited email support hours
FUNDLY	\$330M	NA .	4.9%	2.9% + \$0.30	✓ Can withdraw immediately and deposits take 2-5 business days  ★ Limited email support hours, no donor guarantee policy
Just Giving <sup>-</sup>	NA	NA	5%	2.9%	✓ Supports UK gift aid  ★ 14-day wait to withdraw and deposits take 6-10 business days  ★ Limited email support hours, no donor guarantee policy
facebook.	NA	NA	6.9% + \$0.30 for personal and 0% for charitable		✓ Can withdraw immediately and deposits take 7+ days ✓ Zero fees for charities registered with Facebook  X Difficult to contact support, no donor guarantee policy

Compare crowdfunding platforms by type: Personal | Project-based Updated 11/30/2017

STADT A ELINDDAISED

Sponsored By gofundme





# **Market Size Now - Projected**

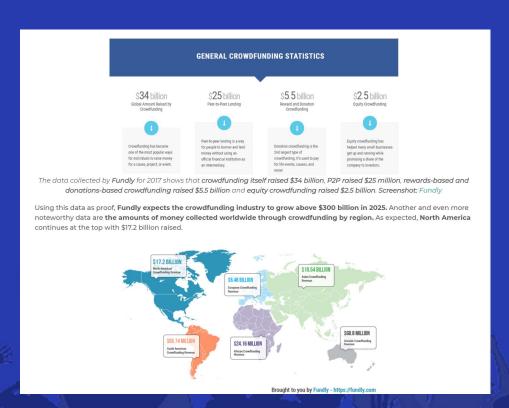
## Crowdfunding Market Size?

Fundly: 2017- \$34 Billion Dollars donated.

Projected \$300 Billion by 2025

How much of this market

Will be Yours?



https://solidaridadlatina.com/en/updates/crowdfunding-statistics-2017



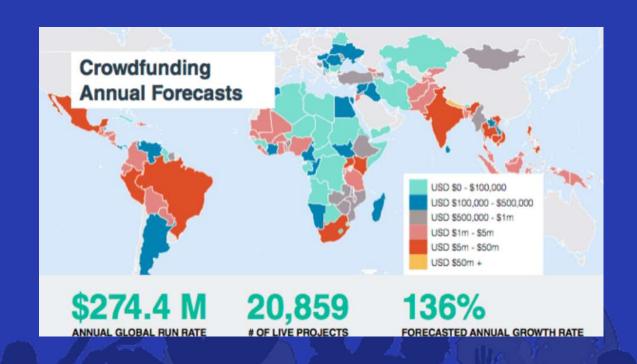
# **Market Size % Forecast Growth by Country**

# How Fast Is Crowdfunding Growing?

According to industry experts.

Crowdfunding is growing at 136%

Per Year?



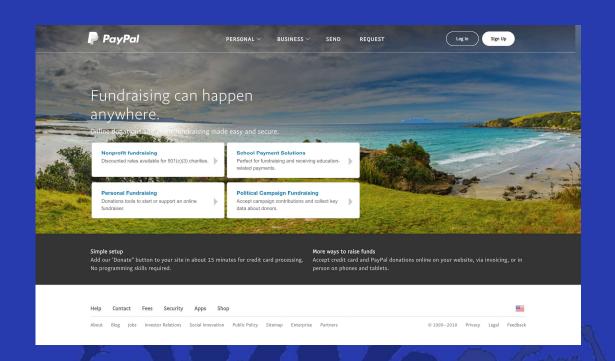
Source: www.crowdfunderinsider.com/



# **Paypal Crowdfunds?**

PayPal. The largest payment provider Worldwide.

Paypal are now allowing people to use the platform to Crowdfund.





#### **Social Media**

# Social Media & Crowdfunding

Social Media platforms are opening up to enable members to donate money for charitable and product based fundraising.

#### How to Use a Crowdfunding Platform to Sell Your Product

What should you do post-launch to turn your campaign into a mainstream business?

in f 💆

By Young Entrepreneur Council 💆 @ye



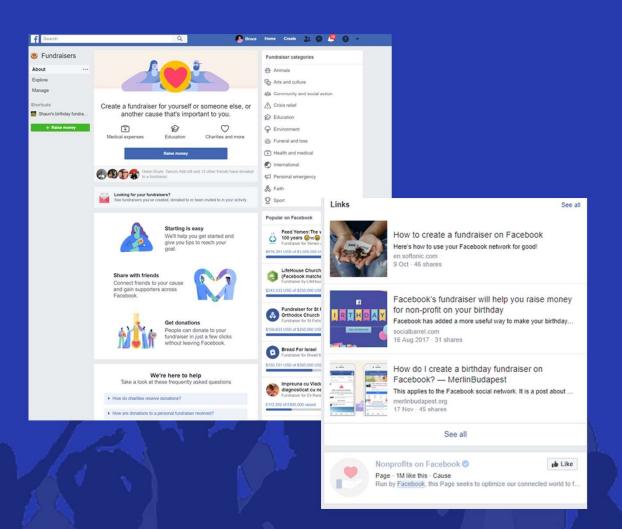


#### **Facebook**

## Facebook Fundraiser?

Facebook: Fundraiser Categories.

This will allow anyone in the World to donate to your Cause.





#### What's Your Cause?

#### Anyone Can Crowdfund?

- You don't have to be a big company to get donations.
- You don't need to be a Charity.
- 18 and over.
- Only Need a Phone & Computer!



**house**crowd

Peer to Peer Lending: Invest In Secured Property Loans

Lend direct to developers or property owners. Earn up to 10%\* p.a.

**View Investments** 

**How It Works** 



### **Founder Introduction**

#### Whose Behind IMPACT101

Frank Servedio - 45 year Success in Business.

20 Years Marketing and Sales Experience. 2002 formed Castle Rock Research BC. Study guides.

Specialism: Marketing, QR Codes, Mobile Landing Pages.

2011 he formed QRGL Marketing Inc. With Hans Looman.

2019 Launched IMPACT101.





# **Founder Experience**

#### Whose Behind IMPACT101

Hans Looman. Electronic Engineer.

30 Years Experience.

Develops Custom Solutions for Leading Tech Companies.

Board of Directors Link Global Technologies Inc. Canadian Blockchain Company. 2011 Formed QRGL Marketing Inc.

2019 Launched IMPACT101.



BY QRGL MARKETING



#### **Successful Products & Services**

# Why THIS Company?

Imagine if you had Been involved in any of these companies at the start?













facebook





How wealthy would you be today?





# **Timing**

Timing Is Everything?

Is Today Your Facebook, Microsoft, Amazon, Day?

How wealthy will you be tomorrow, next year?





# **Getting Ready**

The Time is NOW!

IMPACT101 17<sup>th</sup> January 2019.

THIS IS..... THE VERY START!

Can you think of a better time?







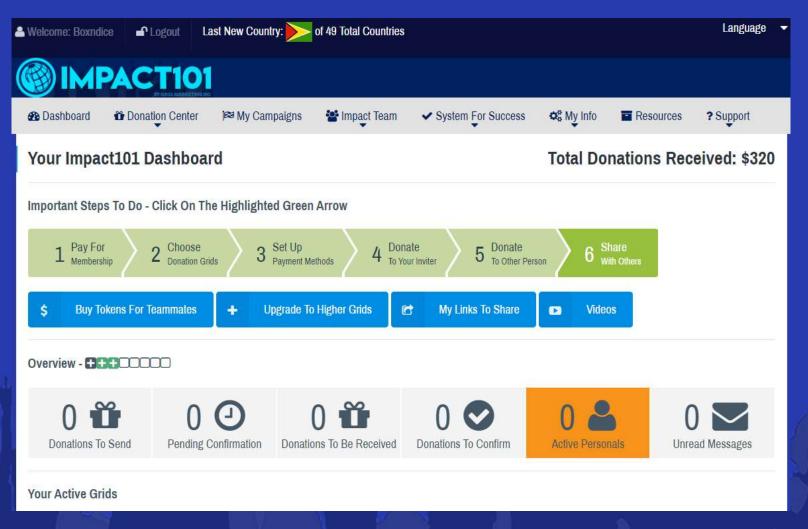


#### **Platform Attributes**

- 1. A Single Platform Crowdfunding and Marketing system that allows you to receive half of everything that happens in your Donation Grids <u>FOR EVER</u>.
- 2. IMPACT101 is based on a 2x2 Grid Process. This is the <u>most successful</u> 2x2 follow-me donation process in history.
- 3. IMPACT101 is a <u>Team Crowdfunding System</u> that provides help from <u>Both Above & Below</u> you can also receive donation, seconds after registering.
- 4. IMPACT101 is a Peer-to-Peer Team Crowdfunding System, which means there is No Middleman. 100% of the donations are immediately assigned to a beneficiary.
- 5. IMPACT101 provides you with a easy to navigate totally automated feature rich dashboard that displays everything in real-time to allow you to monitor your donation second by second.

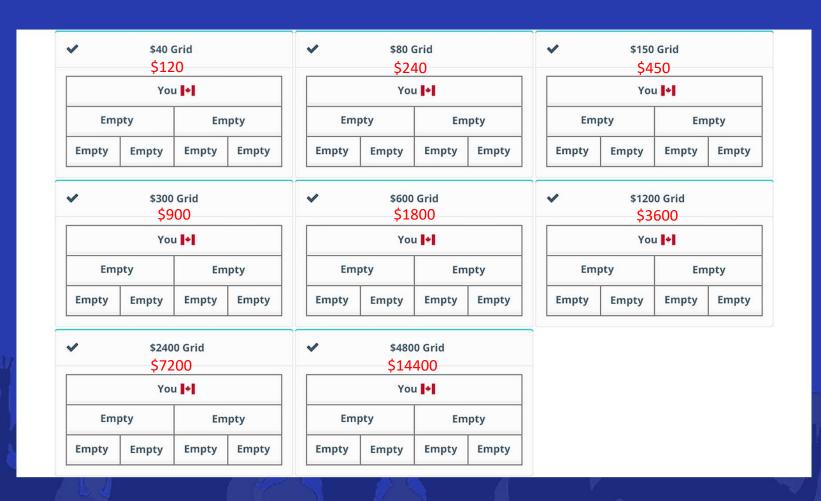


#### **Dashboard**



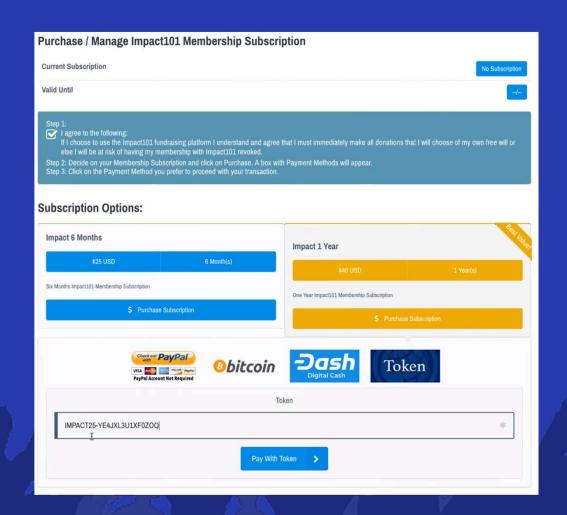


#### **Grid Attributes**





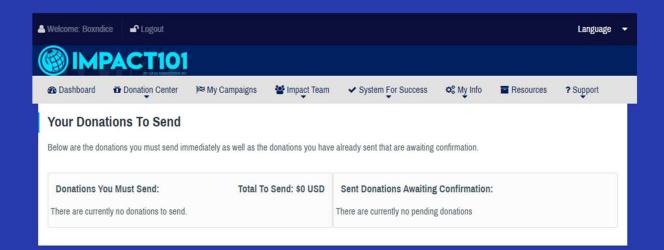
### 6 Months – 12 Months System Rental





## **Payment & Domnations To Send**

Payment Methods - Boxndice							
Fill in the bases of the Borderfess Accounts that you have and click on Update Settings at the bottom. Do the same for the Digital Currencies you have, if you have other accounts that you would like to add, type them into the Other Payment Methods box and click on Update Settings for them as well.							
Update Settings  Once you have set up your payment methods below, <u>CLUCK HERE</u> to return to your Dachboard.							
Borderless Accounts							
Uphold Account Username:							
<u> </u>							
Transferwice Email Address:							
Transference Colonia C							
PayPal Email Address:							
PayPal bis Assault							
Digital Currency							
Fixed Dash address to receive transactions: Fixed Bitsoin address to receive transactions: Fixed Dash							
DASH Trezor Xpub Key - 0	BTC Trezor Ypub Key - 0						
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1 Request DASH Key	2 <sub>q</sub> Request STC Key						
Other Payment Methods							
Enter Other Payment Information:							
XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX							
	n n						
Update Settings Once you have set up your payment methods about	ve. <u>CLICK HERE</u> to return to your Dashboard.						





#### **Platform Process A**

#### 3 SIMPLE STEPS ...

- 1.Register and become an Active Member
- 2.Help 2 new people become Active Members
- 3.Help those help 2 more become Active Members





#### **Platform Process B**

#### 3 SIMPLE STEPS ...

- 1.Register and become an Active Member
- 2.Help 2 new people become Active Members
- 3.Help those help 2 more become Active Members





#### **Platform Overview**

#### 50% DONATED IN YOUR GRIDS - ALWAYS GOES TO YOU ...

Level	<u>GIVE</u>	<u>SHARE</u>	Receive 6 Donations	<u>RECEIVE</u>
1	40	20/20	6 (\$20)	\$120
2	80	40/40	6 (\$40)	\$240
3	150	75/75	6 (\$75)	\$450
4	300	150/150	6 (\$150)	\$900
5	600	300/300	6 (\$300)	\$1800
6	1200	600/600	6 (\$600)	\$3600
7	2400	1200/1200	6 (\$1200)	\$7200
8	4800	2400/2400	6 (\$2400)	\$14400

THE EXAMPLES SHOWN ARE FOR EXAMPLE PURPOSES ONLY. THEY ARE NOT A GUARANTEE OF DONATIONS YOU WILL RECEIVE. YOUR INDIVIDUAL RESULTS MAY VARY AND THEY ARE DEPENDENT ON YOUR OWN EFFORTS



# **Grid Potential – Full Resource Suite – Delivery Speed**

#### IMPACT101 Crowdfunding...

Donations Grids: \$40, \$80, \$150, \$300, \$600, \$1200, \$2400, \$4800

\$40 Returns 6 x \$20 = \$120

\$80 Returns 6 x \$40 = \$240

\$150 Returns 6 x \$75 = \$450

\$300 Returns 6 x \$150 = \$900

\$600 Returns 6 x \$300 = \$1800

\$1200 Returns 6 x \$600 = \$3600

\$2400 Returns 6 x \$1200 = \$7200

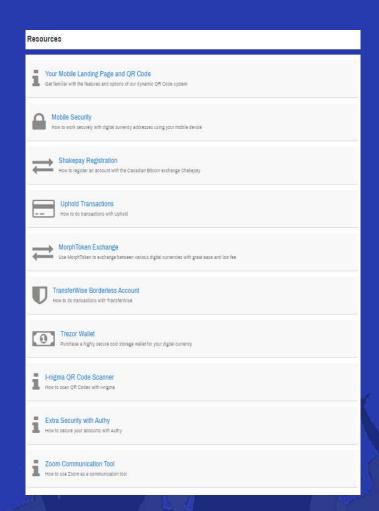
\$4800 Returns 6 x \$2400 = \$14400



THE EXAMPLES SHOWN ARE FOR EXAMPLE PURPOSES ONLY. THEY ARE NOT A GUARANTEE OF DONATIONS YOU WILL RECEIVE. YOUR INDIVIDUAL RESULTS MAY VARY AND THEY ARE DEPENDENT ON YOUR OWN EFFORTS



### Full Resource Suite – Delivery Speed – Success System



It doesn't matter what your background or previous experience is.

The Impact System for Success is a fully automated system that will help you fill your Donation Grids quickly.

It does all of the work and the explaining for you. Using our System can create an endless stream of donations to you.

As a member you have complete access to the entire System which includes:

- A fully customized and personalized mobile landing page that you can send to people. It has everything they need to understand this, including the videos.
- Your own personal website just like this one where people can get more information and join your team.
- A state of the art back office which tracks all of your Donation Grids, your team and your donations in real time.
- Help and support from a team of leaders who will walk you through everything and be there to back you up every step of the way.

The Impact System For Success is designed to get you the results you want and deserve.

It's working for many people and it will work for you too!



#### Full Resource Suite - Delivery Speed - Success System

The Impact System for Success

Step 1. Reach out to somebody you know and ask them a simple question: I've found a way that a lot of people are receiving a lot of donations very quickly. If I sent you a short Video would you watch it?

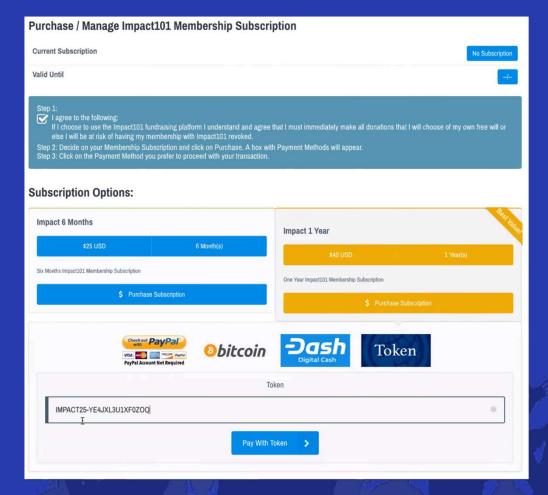
Step 2. Share your impact 101 mobile landing page with them so they can see the two powerful videos that explain everything.

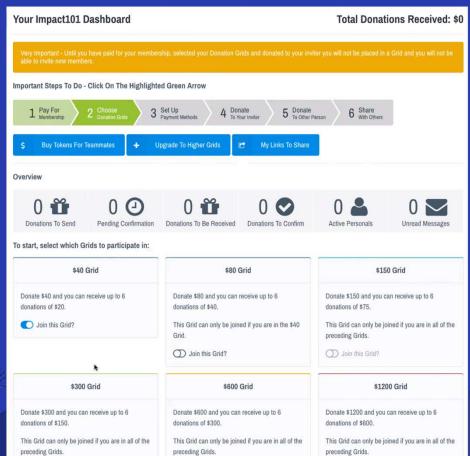
Step 3. Repeat this process over and over with all of your contacts and help your team to do the same thing.





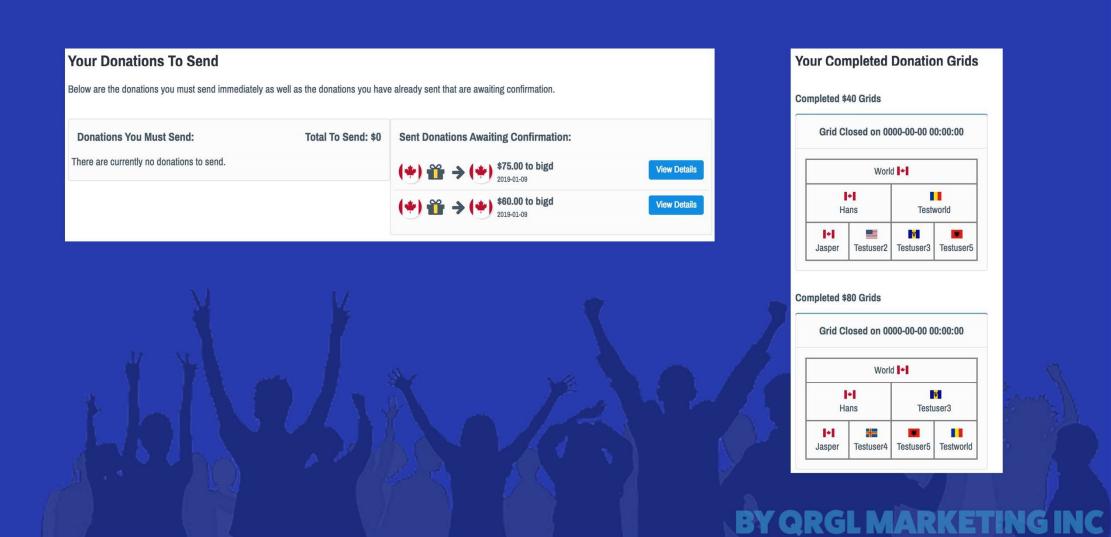
# **IMPACTIO1** Full Resource Suite – Delivery Speed – Success System





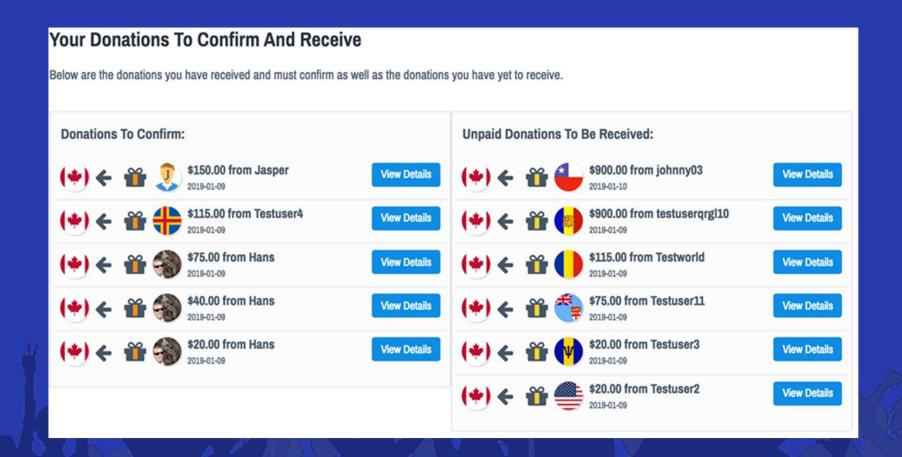


# Full Resource Suite - Delivery Speed - Success System



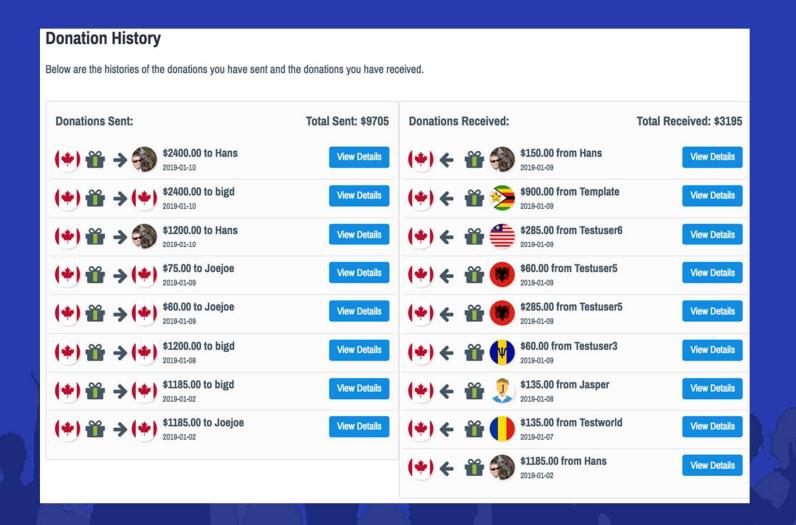


## Full Resource Suite - Delivery Speed - Success System





### **IMPACTIO1** Full Resource Suite – Delivery Speed – Success System





#### Full Resource Suite - Delivery Speed - Success System



#### DONATION GRIDS EXPLAINED - Also See This Video

Your Donation Grids are the engine that is going to allow you to begin receiving donations instantly from people all over the world. This text, along with the videos provided, will give you more details on exactly how the Donation Grids work as well as give you a strategy on how you can maximize the amount of donations coming to you. Once you fully understand the power of how the Donation Grids work then you can make the best choice as to what level of participation works the best for you.

You always receive half of the donation from the people you personally invite as well as anybody else that falls into your Grid. That can be very significant because we have 8 different Donation Grid levels – there's a \$40 Grid, an \$80 Grid, a \$150 Grid, a \$300 Grid, a \$600 Grid, a \$1200 Grid, a \$2400 Grid and a \$4800 Grid. You can be receiving instant donations in as many of these different Donation Grids as you want to. Each of the Grids are running simultaneously so if you choose to be in 4 different Grid levels for example then you can be receiving the corresponding donations from all 4 of those Grids at the same time. If you choose to be in all 8 of the Donation Grids then you can be receiving immediate donations from all 8 Grids all at the same time.

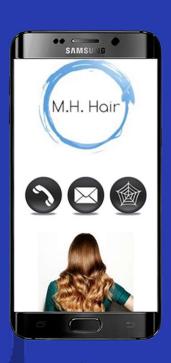
It's always better to be receiving from multiple Donation Grids simultaneously but it all depends on what works for you and your situation. Some people start with the \$40 Grid and work their way up. Others may start with the first 3 Grids of \$40, \$80 and \$150 and upgrade from there. There are other people who don't want to leave any money on the table so they start with the first 6 Grids and then work their way up to the other 2 Grid levels as they go. Do what's best for you as you know your own situation best. The bottom line is that the more Grids you're in, the more donation streams you have to maximize the donation amounts to you. It can be extremely exciting to be receiving donations from a number of different Grids each and every day.





# **IMPACT101** Full Brand Configurable Mobile Marketing Solution inc.













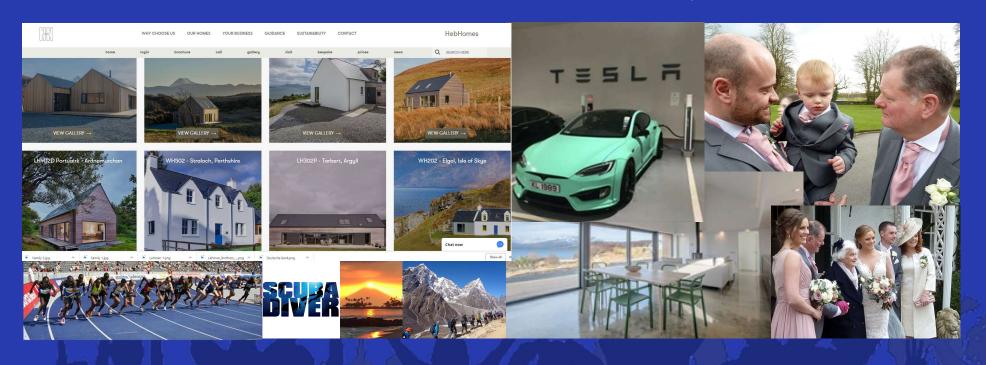
Feedback..

Testimonials



#### **Find Your Reason**

# Imagine No Debt - What would You Do, If You Had The Time & Money?

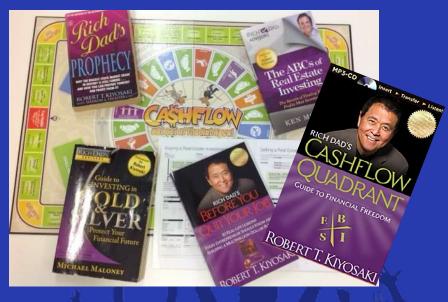




# Robert Kiyosaki – Rich Dad - Poor Dad

A Smart Entrepreneur Knows They Cant Run A Business On Their Own. They Know Business Is A Team Sport..

Robert Kiyosaki



- Cash Flow Is King.
  - In Business & Life
- Cash Flow Quadrant
  - Employee, Self Employed,
  - Business Owner, Investor.
- Income, Expenditure, Asset's, Liabilities.
- Rich Dads Prophecy.

Entrepreneurs don't finish when tired. We finish when we are done.

Robert Kiyosaki





## **How to Get Started**

Get back with the person who invited you onto this call



Dream - Goal - Ambition.

#### Learn the System..

List - Contact – Show - Follow Up.

Work As A Team.





# Regular Live Calls!

11:00 GMT Hosted by: Colin Simmonds

20:00 GMT Hosted by: Duncan Wood

23:00 GMT Hosted by: Bruce Lamb